



EV CHARGING SOLUTIONS FOR PETROL RETAILERS



TRANSFORM YOUR GAS STATIONS WITH EV CHARGING

As the demand for electric vehicles (EVs) continues to rise, petrol retailers are uniquely positioned to evolve by incorporating EV charging solutions into their service offerings.

GO TO-U delivers advanced, customizable EV charging solutions designed to meet the dynamic needs of petrol retailers and their customers.

Add EV chargers to your locations and provide fueling solutions for every type of vehicle. Take the lead in sustainable mobility by becoming a Charge Point Operator (CPO).



ELECTRIFY YOUR PETROL BUSINESS WITH GO TO-U

Electric vehicles require more frequent charging compared to traditional gasoline-powered vehicles, presenting a challenge for gas stations without convenient EV charging options. By integrating advanced EV charging solutions, gas stations can address this need and cater to the growing number of EV drivers.

EVs also typically have a shorter range, which makes it crucial for gas stations to provide accessible charging points, especially in areas with high vehicle traffic. With smart EV charging management systems, gas stations can monitor real-time usage, optimize charger availability, and offer seamless services to EV drivers. This not only enhances customer satisfaction but also positions gas stations as key players in the transition to sustainable mobility.



BENEFITS OF INSTALLING EV CHARGERS AT THE GAS STATIONS

1. Attracting a Growing Customer Base

As the number of electric vehicles on the road increases, gas stations with EV chargers can attract EV drivers who need convenient charging locations.

2. Diversifying Revenue Streams

EV charging generates additional income through charging fees, providing a new revenue source beyond traditional fuel sales.

3. Extending Dwell Time and Increasing Retail Sales

While customers charge their vehicles, they are likely to spend more time at your station, increasing opportunities for purchases in convenience stores or attached businesses.

4. Future-Proofing the Business

By offering EV charging, gas stations prepare for the ongoing shift toward electric vehicles, ensuring relevance and competitiveness in the evolving transportation market.

5. Seamless Integration with Fleet and Commercial Users

Gas stations can attract fleet operators and commercial EV users by providing reliable charging infrastructure, fostering long-term partnerships.

6. Access to Incentives and Grants

Many governments and organizations offer financial incentives to businesses that install EV chargers, reducing initial setup costs.

7. Increased Traffic During Off-Peak Hours

EV charging can attract customers at times when traditional fuel sales are typically lower, such as late evenings or early mornings.

8. Becoming a Destination Hub

Stations with multiple chargers and fast-charging options can become preferred stops for long-distance EV travelers, further boosting business.

By integrating EV charging, gas stations not only meet the needs of today's drivers but also secure their place in the sustainable energy landscape of the future.



High ROI

CHARGING STATION MANAGEMENT

Our **advanced reservation technology** ensures immediate access to connectors, eliminating wait times entirely for drivers.

Thanks to our **Plug and Charge** feature, electric vehicle owners can start charging automatically upon plugging in, without any additional steps or authentication.

And during high peak hours, our **load balancing** feature optimizes performance, ensuring stability and efficiency. Our **MC reservation** system further optimizes locations with 10+ chargers for driver convenience.

With these cutting-edge features, we guarantee seamless charging experiences, heightened customer satisfaction, and **optimized ROI** for your business.



Reservations 14 Jan, 2025

Today



Completed Planned In progress Buffer time Operator's reservation

Connectors

9:00 AM

10:00 AM

Nº1 CCS 1 - 60-120 kW
Green Charger #200
CND321017

Hyundai Kona Electric
09:10 AM - 10:00 AM
40,908 kWh

BMW i3
10:10 AM - 10:50 AM
0,008 kWh

Nº2 CCS 1 - 120 kW
Green Charger #200
CND321017

Volkswagen ID.4
09:00 AM - 9:30 AM
5,8 kWh

Audi E-Tron
09:30 AM - 10:10 AM
20,78 kWh

Tesla Model X
10:10 AM - 11:10 AM

Nº3 Type 1 - 22 kW
Green Charger #200
CND321018

Jaguar I-PACE
09:20 AM - 10:20 AM
20,008 kWh

Nº4 CCS 1 - 60 kW
Green Charger #201
CND32108

Volkswagen ID.4
08:00 AM - 9:30 AM
15,8 kWh

Ford Mustang Mach-E
09:30 AM - 10:40 AM
15,004 kWh

Nº5 CCS 1 - 120 kW
Green Charger #201
s/n: SEQWCEVPH5C32

BMW i3
09:00 AM - 9:50 AM
25,6 kWh

Mercedes-Benz EQC
09:50 AM - 11:00 AM
10,005 kWh

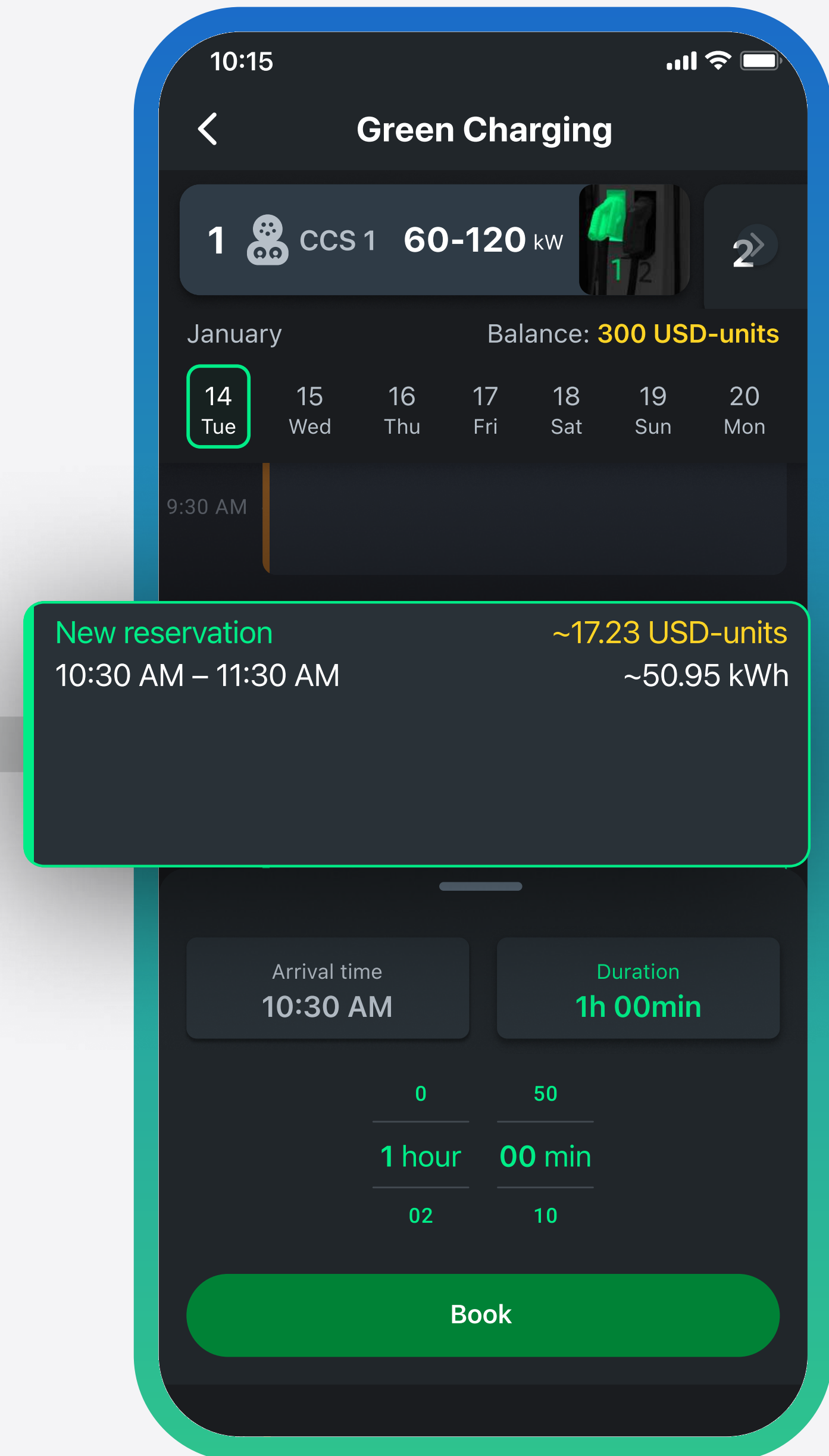
Choose reliability, choose efficiency – partner with us today to unlock the full potential of your charging infrastructure.



Optimize charging hours

ADVANCED RESERVATION TECHNOLOGY (ART)

ART (Advanced Reservation Technology) by GO TO-U is a smart and easy-to-use system that helps electric vehicle (EV) drivers book charging stations in advance. With ART, drivers can see which stations are available in real time and reserve a spot quickly, so they never have to worry about waiting or finding a charger. This technology makes charging simple and stress-free while helping station operators manage their chargers more efficiently. Whether you're driving to work or taking a road trip, ART ensures that your charging session is ready when you are. It's a reliable and user-friendly solution for a better EV charging experience.



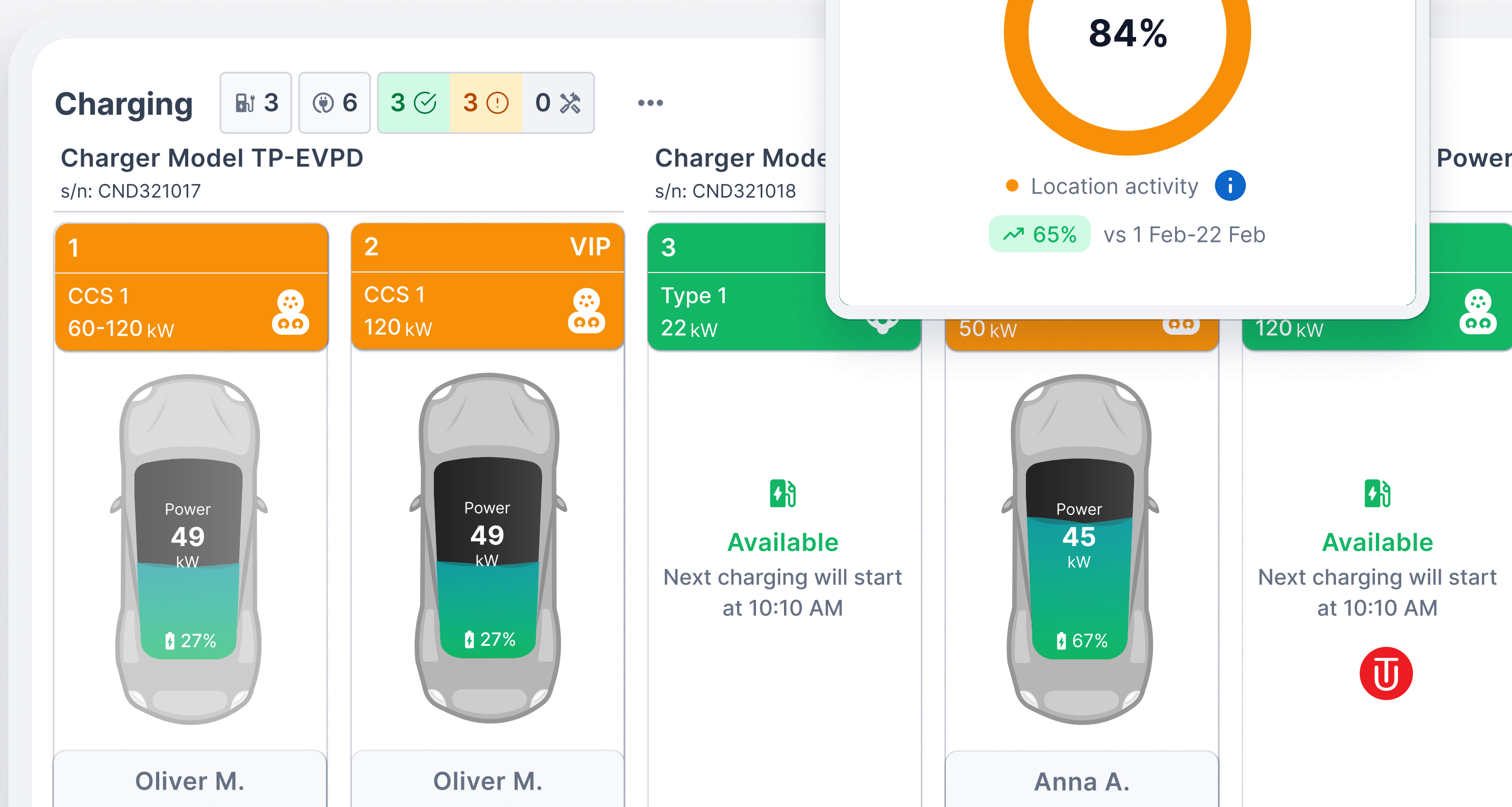
Optimize charging hours

SMART ENERGY MANAGEMENT

Designed to optimize energy consumption by leveraging various factors such as grid constraints, energy pricing, renewable energy availability, locally stored energy, and driver preferences. By dynamically managing charging infrastructure, our system ensures efficient delivery of power to EVs while minimizing interference with other power consumers.

Our **VIP Connector** introduces premium upcharge options, enabling users to enjoy accelerated charging speeds while driving revenue for your business. Coupled with our load balance feature and dynamic tariff system, you can effectively distribute power across your infrastructure and strategically adjust pricing to meet demand fluctuations.

Experience the synergy of cutting-edge technology and sustainable practices with our **Smart Energy Management solution**.



Promotion tools

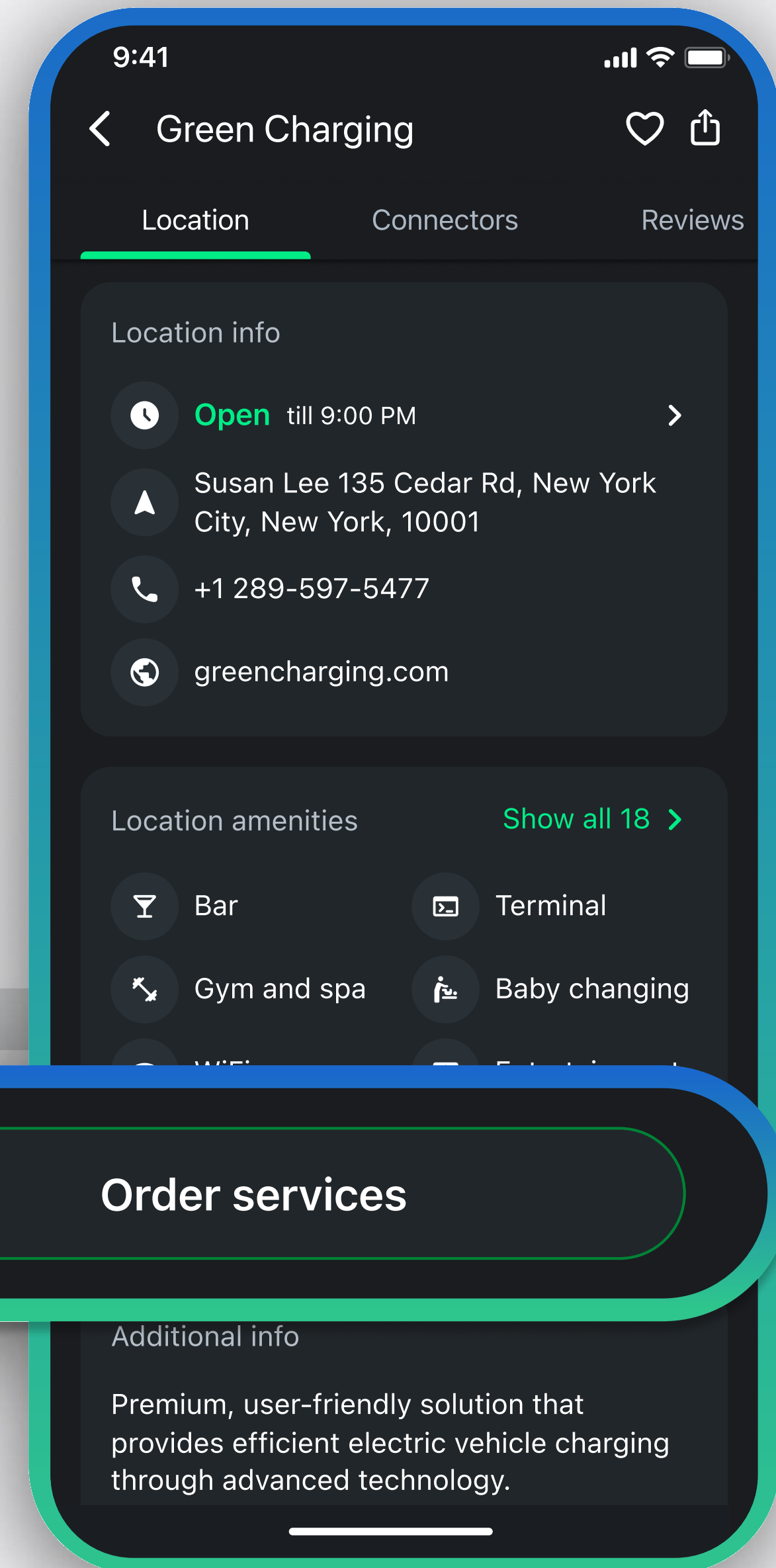
PROVIDED AT THE GAS STATION FOR DRIVERS.

Simply click '**Order Services**' in the GO TO-U app to effortlessly access a variety of amenities provided at partner locations for drivers.

Not only do users come to charge their vehicles, but they're also enticed to spend more on food, services, and hotels, boosting the overall profitability of your location.

Our innovative approach ensures customer satisfaction, driving loyalty and encouraging repeat visits.

Join us in creating a destination where customers return not just for charging, but for an enriched and rewarding experience. Let's elevate your location together.



Grow with us

SUCCESS STORY: GO TO-U HUB REKASCAPE

Launched in early 2024, the GO TO-U Hub revolutionized EV charging at gas stations, transforming them into essential destinations for electric vehicle (EV) drivers. This cutting-edge hub played a pivotal role in expanding EV infrastructure, catering to the rapidly increasing demand for charging solutions.

At the heart of the GO TO-U Hub are high-speed DC fast chargers, designed to recharge EVs quickly and efficiently. Coupled with GO TO-U's smart software, the hub offers unparalleled convenience. Drivers can reserve charging spots in advance through the GO TO-U app, eliminating wait times and ensuring chargers are always accessible.


This innovative solution not only enhances the charging experience for EV drivers but also streamlines operations for gas station owners. The GO TO-U Hub sets a new benchmark for integrating advanced EV charging technology into traditional fueling stations, positioning them as modern energy hubs in the era of electric mobility.



**WE BRING
THE FUTURE
TO REALITY.**





 **+1(424)361-8761**

 **contact@go-tou.com**

 **3415 South Sepulveda Blvd, Suite 1100, Los Angeles, California, 90034**

